

Bonnie Lowenthal, Vice Mayor, 1st District
Suja Lowenthal, 2nd District
Gary DeLong, 3rd District
Patrick O'Donnell, 4th District



Gerrie Schipske, 5th District
Vacant, 6th District
Tonia Reyes Uranga, 7th District
Rae Gabelich, 8th District
Val Lerch, 9th District

Gerald R. Miller, City Manager
Larry G. Herrera, City Clerk

Bob Foster, Mayor

Robert E. Shannon, City Attorney

REVISED

**CITY COUNCIL SUPPLEMENTAL AGENDA
FOR MEETING OF MARCH 20, 2007**

This Supplemental Agenda contains corrections and additions, which were posted more than 72 hours in advance of the above meeting date.

SUPPLEMENTAL AGENDA (ADDITIONS)

45. 06-1235 Recommendation to City Council to concur in recommendation of the Housing and Neighborhoods Committee to receive and approve to name the new park at 15th Street and Alamitos Avenue as "Rosa Parks Park".

Office or Department: VICE MAYOR BONNIE LOWENTHAL,
COUNCILMEMBER, FIRST DISTRICT, CHAIR;
HOUSING AND NEIGHBORHOODS
COMMITTEE

Suggested Action: Approve recommendation.

46. 05-2351 Recommendation to City Council to concur in recommendation of the Housing and Neighborhoods Committee to receive and approve to name the new parkland at Redondo Avenue and Second Street as "Trolley Park".

Office or Department: VICE MAYOR BONNIE LOWENTHAL,
COUNCILMEMBER, FIRST DISTRICT, CHAIR;
HOUSING AND NEIGHBORHOODS
COMMITTEE

Suggested Action: Approve recommendation.

REVISED

47. 07-0249 Recommendation to City Council to concur in recommendation of the Housing and Neighborhoods Committee to receive and approve to change the name of Donald Douglas Park at Conant Street and Clark Avenue to "Rosie the Riveter Park".

Office or Department: VICE MAYOR BONNIE LOWENTHAL,
COUNCILMEMBER, FIRST DISTRICT, CHAIR;
HOUSING AND NEIGHBORHOODS
COMMITTEE

Suggested Action: Approve recommendation.

48. 07-0342 Recommendation that the City Council receive and file the certification of the referendum petition regarding the Labor Peace Ordinance Ordinance No. ORD-07-0006; and approve one of the following three alternative actions, as required by the California Elections Code and the Long Beach City Charter, to either:

[1] Request City Attorney to prepare an ordinance which repeals Ordinance No. ORD-07-0006; or

[2] Request City Attorney to prepare a resolution calling for a special election to consider the re-adoption of Ordinance No. ORD-07-0006; or

[3] Request City Attorney to prepare a resolution placing the question of the re-adoption of Ordinance No. ORD-07-0006 on the ballot for the regularly scheduled election on February 5, 2008. (Citywide)

Office or Department: CITY CLERK

Suggested Action: Approve recommendation.

49. 07-0133 Recommendation to determine that the application serves the public convenience and necessity, and receive and file the application of The Lounge Network Corporation, dba The Lounge, for an original Alcoholic Beverage Control License, at 245 Pine Avenue, Ste. No. 200, with conditions. (District 2)

Office or Department: POLICE

Suggested Action: Approve recommendation.



NB-45

Date: March 20, 2007
To: Honorable Mayor and City Council
From: Vice Mayor Bonnie Lowenthal, Chair, Housing and Neighborhoods Committee
Subject: **To Name the new park at 15th Street and Alamitos Avenue as "Rosa Parks Park."**

The Housing and Neighborhoods Committee, at its meeting held Thursday, March 15, 2007, considered communications relative to the above subject.

It is the recommendation of the Housing and Neighborhoods Committee to the City Council that the communications be received and approved.

Respectfully submitted,

HOUSING AND NEIGHBORHOODS COMMITTEE

Vice Mayor Bonnie Lowenthal, Chair

Prepared by:
Janet Davey

Unanimous vote



Date: March 15, 2007
To: Members of the Housing and Neighborhoods Committee
From: Phil T. Lester, Director of Parks, Recreation and Marine
Subject: Recommendation to Name the New Park at 15th Street and Alamitos Avenue as "Rosa Parks Park"

DISCUSSION

At the November 21, 2006 City Council meeting, then Sixth District City Councilmember Laura Richardson requested that the new park, that will be constructed at 15th Street and Alamitos Avenue, be officially named "Rosa Parks Park" (Attachment #1). According to Administrative Regulation AR 8 – 7, the City Council referred the request to the Housing and Neighborhoods Committee and the Parks and Recreation Commission.

The Parks and Recreation Commission considered this request at their December 21, 2006 meeting (attachment #2) and unanimously approved this request.

The Administrative Regulations AR 8 – 7 applies to the naming of all public land, buildings and facilities. AR 8 – 7 provides several policies to guide the consideration of a naming request. The following are those policies:

- The name should incorporate Long Beach whenever important for civic recognition or identification;
- A name in honor of a recognized geographic area, a topographic feature or a historically significant event may be appropriate;
- A name in honor of persons or families who have donated the land or a substantial portion of the improvement costs may be appropriate when applicable;
- A name in honor of a person or persons who have served the nation, the State of California, and/or the City of Long Beach in an exceptional or distinguished manner may be appropriate if warranted by service of major significance;
- A name in honor of a living person, or of a deceased person within one year of their death, is not appropriate, unless the significance of that person's contribution is worthy of an exception to the policy;
- A name in honor of a person is not appropriate when a name in honor of another person has been given to the same site, building or facility in the past;
- A name in honor of a person is not appropriate if that person has been overly recognized in the past; and,
- A name may be selected through a competition or a contest.

Naming the park site after Rosa Parks is appropriate under the category of persons who have served the nation, the State of California, and/or the City of Long Beach in an exceptional or distinguished manner. It is fitting that this honor be bestowed on Rosa Parks, who had a long and distinguished life working for civil rights. Rosa Parks died at age 92 on October 24, 2005.

TIMING CONSIDERATIONS

City Council action on this matter is not time critical.

FISCAL IMPACT

There is no fiscal impact with the recommended action.

IT IS RECOMMENDED THAT THE COMMITTEE:

Concur with the recommendation to name the new park that will be constructed at 15th Street and Alamitos Avenue as "Rosa Parks Park" and refer the recommendation to the City Council for approval.

PTH:rb
C:\MYDOCUMENTS\COUNCIL\HNC ROSA PARKS PARK.DOC

Attachments

APPROVED:



GERALD R. MILLER
CITY MANAGER



Date: November 21, 2006
To: Honorable Mayor and City Council
From: Councilwoman Laura Richardson, Sixth District *L. Richardson*
Subject: REQUEST TO NAME PARK IN HONOR OF MRS. ROSA PARKS

BACKGROUND

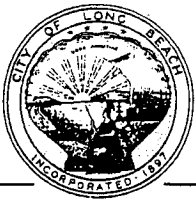
On December 1, 1955, Mrs. Rosa Parks took an action that immediately turned her into a civil rights champion and a timeless symbol of the impact that one person can have on history and society. With her recent passing in 2005, we lost one of the most cherished and respected fighters for human rights and dignity. There have been many tributes to Mrs. Parks around the country; however, I believe that it is appropriate for the City of Long Beach to show honor, respect and gratitude to this little lady who stood tall even as she sat.

REQUESTED ACTION

I respectfully submit that the Long Beach City Council support naming the new park under construction at 15th Street and Alamitos Avenue the "Rosa Parks Community Recreation Area and refer the item to the Housing and Neighborhoods Committee and the Parks and Recreation Commission.

CLR/TL

cc to name park for rosa parks name for park



CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE

2760 N. Studebaker Road, Long Beach, CA 90815-1697

(562) 570-3100 • FAX (562) 570-3109

www.lbarks.org

December 21, 2006

Members of the Parks and Recreation Commission

Subject: Recommendation regarding "Rosa Parks Park" as the Potential Name for the New Park to be constructed at 15th Street and Alamitos Avenue.

The action before the Parks and Recreation Commission is to recommend a name for the new mini-park being developed at the northeast corner of 15th Street and Alamitos Avenue.

Background. The Sixth District City Councilwoman Laura Richardson has requested that the new park being developed in her district be named the Rosa Parks Park. According to Administrative Regulation AR 8-7, the City Council has referred the request to its Housing and Neighborhoods Committee and to the Parks and Recreation Commission for recommendations on that name. The Parks and Recreation Commission recommendation will be transmitted to the Housing and Neighborhoods Committee before it acts on the naming.

The Administrative Regulations AR 8-7 applies to the naming of all public land, buildings and facilities. AR 8-7 provides several policies to guide the consideration of a naming request. The following are those policies:

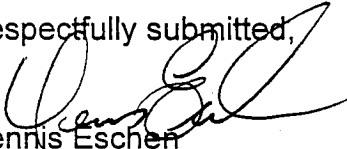
- The name should incorporate Long Beach whenever important for civic recognition or identification;
- A name in honor of a recognized geographic area, a topographic feature or a historically significant event may be appropriate;
- A name in honor of persons or families who have donated the land or a substantial portion of the improvement costs may be appropriate when applicable;
- A name in honor of a person or persons who have served the nation, the State of California, and/or the City of Long Beach in an exceptional or distinguished manner may be appropriate if warranted by service of major significance;
- A name in honor of a living person, or of a deceased person within one year of their death, is not appropriate unless the significance of that person's contribution is worthy of an exception to the policy;
- A name in honor of a person is not appropriate when a name in honor of another person has been given to the same site, building or facility in the past;
- A name in honor of a person is not appropriate if that person have been overly recognized in the past; and,
- A name may be selected through a competition or a contest.

Naming the park site after Rosa Parks is appropriate under the category of persons who have served the nation, the State of California, and/or the City of Long Beach in an exceptional or distinguished manner. It is fitting that this honor be bestowed on Rosa Parks, who became an icon of the civil rights movement following her arrest for refusing to relinquish her seat on a crowded bus to accommodate a white passenger. After a long and distinguished life working for civil rights, Rosa Parks died at age 92 on October 24, 2005.

Discussion. Referring back to the naming policies in AR 8-7, the name as Rosa Parks Park is appropriate as it honors an exceptional life of service to the nation.

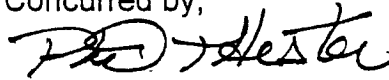
It is recommended that the Parks and Recreation Commission recommend to the Housing and Neighborhood Committee and the full City Council that Rosa Parks Park is an appropriate name for the new park being developed on 15th Street and Alamitos Avenue in Central Long Beach.

Respectfully submitted,

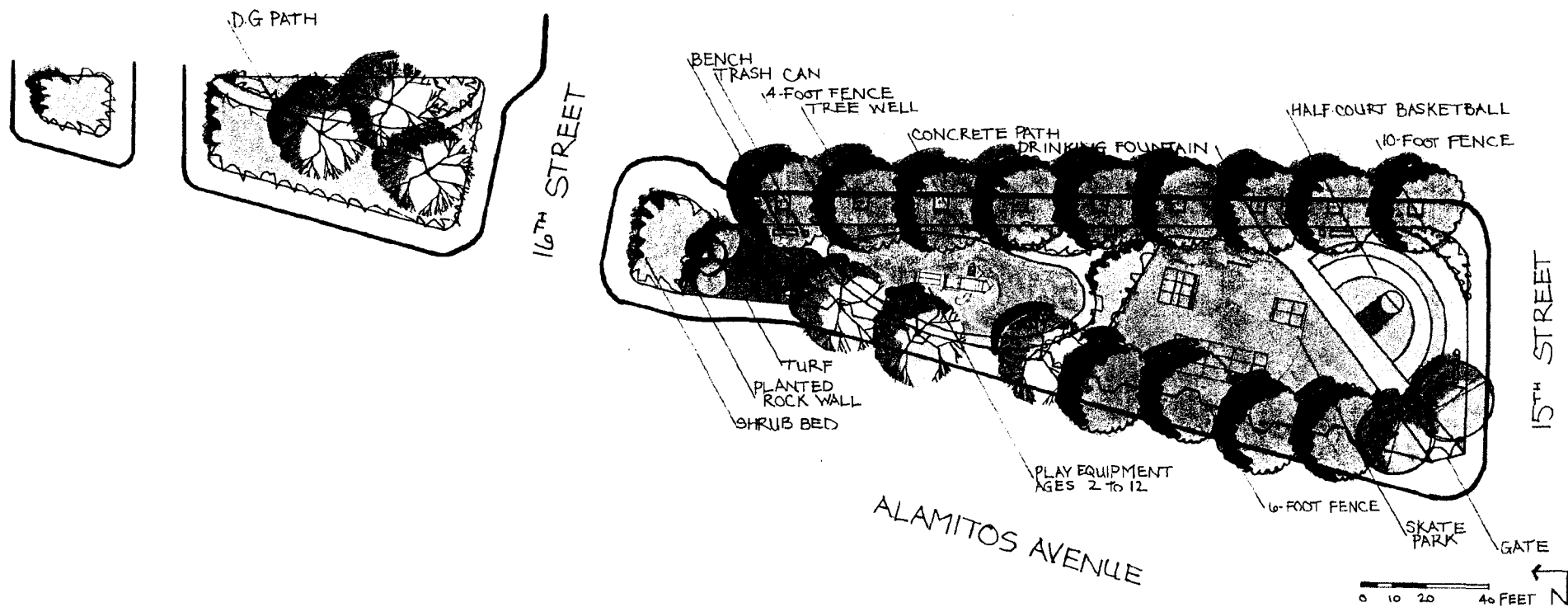


Dennis Eschen
Manager, Planning & Development

Concurred by,

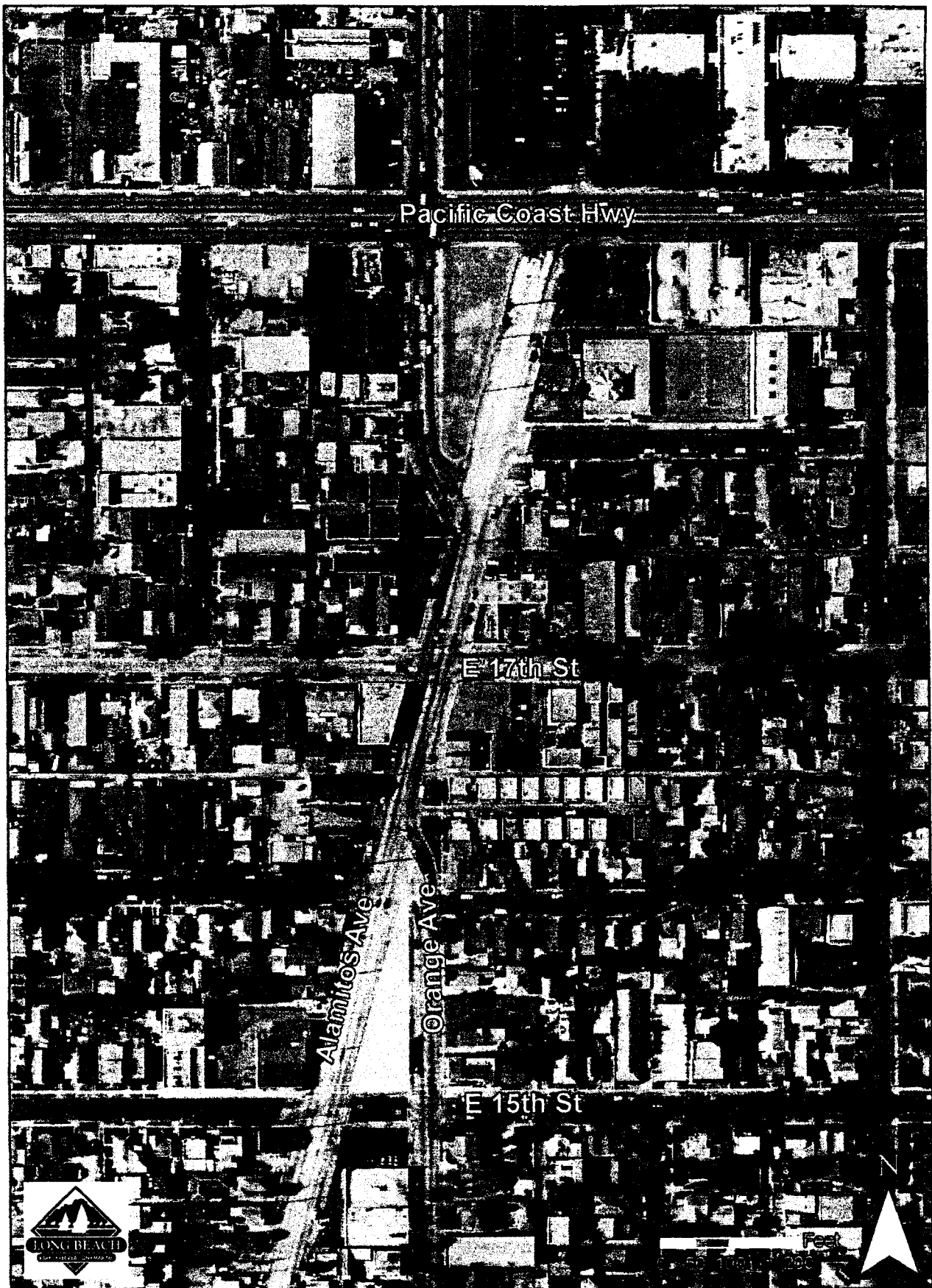


Phil T. Hester
Director of Parks, Recreation & Marine



15TH AND ALAMITOS MINI-PARK

Rosa Parks Park





NB-46

Date: March 20, 2007
To: Honorable Mayor and City Council
From: Vice Mayor Bonnie Lowenthal, Chair, Housing and Neighborhoods Committee
Subject: **To Name the new parkland at Redondo Avenue and Second Street as "Trolley Park."**

The Housing and Neighborhoods Committee, at its meeting held Thursday, March 15, 2007, considered a communication relative to the above subject.

It is the recommendation of the Housing and Neighborhoods Committee to the City Council that the communication be received and approved.

Respectfully submitted,

HOUSING AND NEIGHBORHOODS COMMITTEE

Vice Mayor Bonnie Lowenthal, Chair

Prepared by:
Janet Davey

Unanimous vote



Date: February 1, 2005
To: Mayor O'Neill and City Council Members
From: Frank Colonna, Council Member, Third District *FC*
Subject: Request to Name Parkland at Redondo Avenue and Second Street

I respectfully request that the park space located at Redondo Avenue and Second Street be named "Trolley Park." Trolley service began in July 1904 from downtown Long Beach with tracks on Redondo Avenue, Ocean Avenue and tracks cutting east and west along sections of 3rd Street, 2nd Street and Broadway. The name, "Trolley Park" is significant to the Bluff Park Neighborhood since the triangle park space is the former trolley turn-about. Trolley service along these routes ended in February 1940.

Suggested Action: Refer this matter to the Housing and Neighborhoods Committee.



Date: March 20, 2007
To: Honorable Mayor and City Council
From: Vice Mayor Bonnie Lowenthal, Chair, Housing and Neighborhoods Committee
Subject: **To change the name of Donald Douglas Park at Conant Street and Clark Avenue to "Rosie the Riveter Park."**

The Housing and Neighborhoods Committee, at its meeting held Thursday, March 15, 2007, considered communications relative to the above subject.

It is the recommendation of the Housing and Neighborhoods Committee to the City Council that the communications be received and approved.

Respectfully submitted,

HOUSING AND NEIGHBORHOODS COMMITTEE

Vice Mayor Bonnie Lowenthal, Chair

Prepared by:
Janet Davey

Unanimous vote



Date: March 15, 2007

To: Members of the Housing and Neighborhoods Committee

From: Phil T. Hester, ~~Director of Parks, Recreation and Marine~~

Subject: Recommendation to Change the Name of Donald Douglas Park, Located at the Southwest Corner of Conant Street and Clark Avenue, to Rosie the Riveter Park

DISCUSSION

On October 19, 2006, the Parks and Recreation Commission reviewed the plans for a new park at the corner of Carson Street and Lakewood Boulevard, at the edge of the new Douglas Park real estate development. This development is being built on the Boeing property, which was formerly the Douglas Aircraft manufacturing site, famous for its World War II aircraft production. Boeing is honoring the history of the site in its redevelopment of the area, and wished to name the first park in the project for Donald Douglas. In order to accomplish this, it was necessary to move the name Donald Douglas Park from the existing Donald Douglas Park site, at Conant Street and Clark Avenue, to the new site. The Commission favorably recommended applying the name Donald Douglas Park to the Carson Street and Lakewood Boulevard location.

The site at Conant Street and Clark Avenue is thus left without a name, and on February 15, 2007, the Parks and Recreation Commission approved recommending to the City Council, the name of "Rosie the Riveter Park" as an appropriate name for this park. The name was suggested by Gerrie Schipske, the Councilwoman of the district in which the park is located.

"Rosie the Riveter" is the generic name used to refer to all women who took jobs in manufacturing plants during World War II. This was a momentous change in American society, as women for the first time left the home to be employed in large numbers in manufacturing industries other than textiles. The women were needed to replace the large number of men who vacated manufacturing jobs to serve in the military. Demand for labor also expanded greatly as industrial production expanded to supply the war effort. "Rosie the Riveter" became a national symbol of this change, and of the ability of women to perform many jobs previously considered "too heavy" or "too dirty" for women.

The connection of "Rosie the Riveter" to the Long Beach Douglas Aircraft site is particularly appropriate as the Douglas site is one of the plants that was featured in the original Life Magazine article, where the women war manufacturing plants were first highlighted for the national audience. Many of the photographs in the article were from the plant and the name "Rosie the Riveter" was introduced in that article.

“Rosie the Riveter Park” is an appropriate name for this park site because it is located next to the remaining Boeing aircraft-manufacturing site. Although the World War II production facility is the site of the Douglas Park project, the remaining manufacturing site was for many years an integral part of the Douglas Aircraft and then the McDonnell Douglas Company manufacturing facility.

The Administrative Regulations AR 8-7 applies to the naming of all public land, buildings, and facilities. AR 8-7 provides several policies to guide the consideration of a naming request. The following are those policies:

- The name should incorporate Long Beach whenever important for civic recognition or identification;
- A name in honor of a recognized geographic area, a topographic feature or a historically significant event may be appropriate;
- A name in honor of persons or families who have donated the land or a substantial portion of the improvement costs may be appropriate when applicable;
- A name in honor of a person or persons who have served the nation, the State of California, and/or the City of Long Beach in an exceptional or distinguished manner may be appropriate if warranted by service of major significance;
- A name in honor of a living person, or of a deceased person within one year of their death, is not appropriate, unless the significance of that person’s contribution is worthy of an exception to the policy;
- A name in honor of a person is not appropriate when a name in honor of another person has been given to the same site, building or facility in the past;
- A name in honor of a person is not appropriate if that person has been overly recognized in the past; and,
- A name may be selected through a competition or a contest.

TIMING CONSIDERATIONS

City Council action on this matter is not time critical.

FISCAL IMPACT

There is no fiscal impact with the recommended action.

IT IS RECOMMENDED THAT THE COMMITTEE:

Concur with the recommendation to change the name of Donald Douglas Park, located at the southwest corner of Conant Street and Clark Avenue to Rosie the Riveter Park and refer the recommendation to the City Council for approval.

PTH:rb
C:\MYDOCUMENTS\COUNCIL\HNC ROSIE THE RIVETER PARK.DOC

Attachments

APPROVED:



GERALD R. MILLER
CITY MANAGER



Date: February 8, 2007

To: Phil T. Hester, Director, Parks, Recreation and Marine Department
Harry Saltzgaver, President, Parks and Recreation Commission

From: Councilwoman Gerrie Schipske

Subject: "Rosie the Riveter Park" – Parks and Recreation Commission

As the development of Douglas Park progresses, so does the issue related to the establishment of a "Douglas Park" within the development and the fact that the City of Long Beach currently has a park bearing the same name. As such, I would like the Parks and Recreation Commission to consider renaming the current Douglas Park site "Rosie the Riveter Park" in honor of the women who worked at the Douglas plant during World War II. This would continue to utilize the park space in a manner consistent with its location to both Boeing and residences, and the City of Long Beach policy that two parks not bear the same name.

In doing so, we would be dedicating a space in Long Beach to commemorate the important contribution 3 million women made in the aircraft factories and shipyards of our country during World War II. Douglas Aircraft and the Long Beach Shipyards employed thousands of women during World War II. These women were the prototype for the Rosie the Riveter poster that was utilized to acknowledge the contribution of women to the war effort.

If you should have any questions please feel free to contact my Chief of Staff, Josh Butler, at 562-570-6832.



CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE

2760 N. Studebaker Road, Long Beach, CA 90815-1697

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www.lbparks.org

February 15, 2007

Members of the Parks and Recreation Commission

Subject: Recommendation regarding Change of Donald Douglas Park to Rosie the Riveter Park at the Southwest corner of Conant Street and Clark Avenue.
(5)

The action before the Parks and Recreation Commission is to recommend the change of the name of a park. This is not expressly included in the duties of Commission in either the City Charter or the Municipal Code, but is included in the Administrative Regulations, AR 8-7.

Background. On October 19, 2006, the Parks and Recreation reviewed the plans for a new park at the corner of Carson Street and Long Beach Boulevard, at the edge of the new Douglas Park real estate development. This development is being built on the Boeing property, which was formerly the Douglas Aircraft manufacturing site, famous for its World War II aircraft production. Boeing is honoring the history of the site in its redevelopment of the area, and wished to name the first park in the project for Donald Douglas. In order to do that, it was necessary to move the name Donald Douglas Park from the existing Donald Douglas Park site at Conant Street and Clark Avenue to the new site. The Commission favorably recommended applying the name Donald Douglas Park to the Carson Street and Lakewood Boulevard location.

The site at Conant Street and Clark Avenue is thus left without a name, and the action before the Parks and Recreation Commission is whether to recommend that the name "Rosie the Riveter Park" be recommended to the City Council as an appropriate name for the park. The name was suggested by Gerrie Schipske, the councilmember of the district in which the park is located.

"Rosie the Riveter" is the generic name used to refer to all women who took jobs in manufacturing plants during World War II. This was a momentous change in American society as women for the first time left the home to be employed in large numbers in manufacturing industries other than textiles. The women were needed to replace the large number of men who vacated manufacturing jobs to serve in the military. Demand for labor also expanded greatly as industrial production expanded to supply the war effort. "Rosie the Riveter" became a national symbol of this change, and of the ability of women to perform many jobs previously considered "too heavy" or "too dirty" for women.

The connection of "Rosie the Riveter" to the Long Beach Douglas Aircraft site is particularly appropriate as the Douglas site is one of the plants that was featured in the

original Life Magazine article, where the women war manufacturing plants were first highlighted for the national audience. Many of the photographs in the article were from the plant and the name "Rosie the Riveter" was introduced in that article.

"Rosie the Riveter Park" is an appropriate name for this park site because it is located next to the remaining Boeing aircraft-manufacturing site. Although the World War II production facility is the site of the Douglas Park project, the remaining manufacturing site was for many years an integral part of the Douglas Aircraft and then McDonnell Douglas Company manufacturing facility.

The Administrative Regulations AR 8-7 applies to the naming of all public land, buildings and facilities. AR 8-7 provides several policies to guide the consideration of a naming request. The following are those policies:

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- A name in honor of a person or persons who have served the nation, the State of California, and/or the City of Long Beach in an exceptional or distinguished manner may be appropriate if warranted by service of major significance;
- A name in honor of a living person, or of a deceased person within one year of their death, is not appropriate unless the significance of that person's contribution is worthy of an exception to the policy;
- A name in honor of a person is not appropriate when a name in honor of another person has been given to the same site, building or facility in the past;
- A name in honor of a person is not appropriate if that person have been overly recognized in the past; and,

A name may be selected through a competition or a contest.

Discussion. The Commission is asked to recommend whether "Rosie the Riveter" Park is an appropriate name for the park. Referring back to the naming policies in AR 8-7, the name is appropriate as it honors an exceptional event in national history, the introduction of large numbers of women into the work place in manufacturing jobs at a time of great national need. The effort was successful in providing the war material needed to win World War II, and erased stereotypes that led to much greater opportunities for women to pursue careers that were previously closed to them. The name is also appropriate to the site as it is adjacent to a manufacturing plant where such efforts took place and which played a large part in spreading public awareness of that effort, and in developing the signature name for the phenomena, "Rosie the Riveter".

It is recommended that the Parks and Recreation Commission recommends to the City Council, and City Manager that:

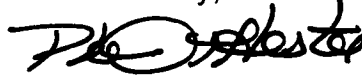
- Naming the park site at Conant Street and Clark Avenue "Rosie the Riveter Park" is appropriate and in conformance with AR 8-7.

Respectfully submitted,



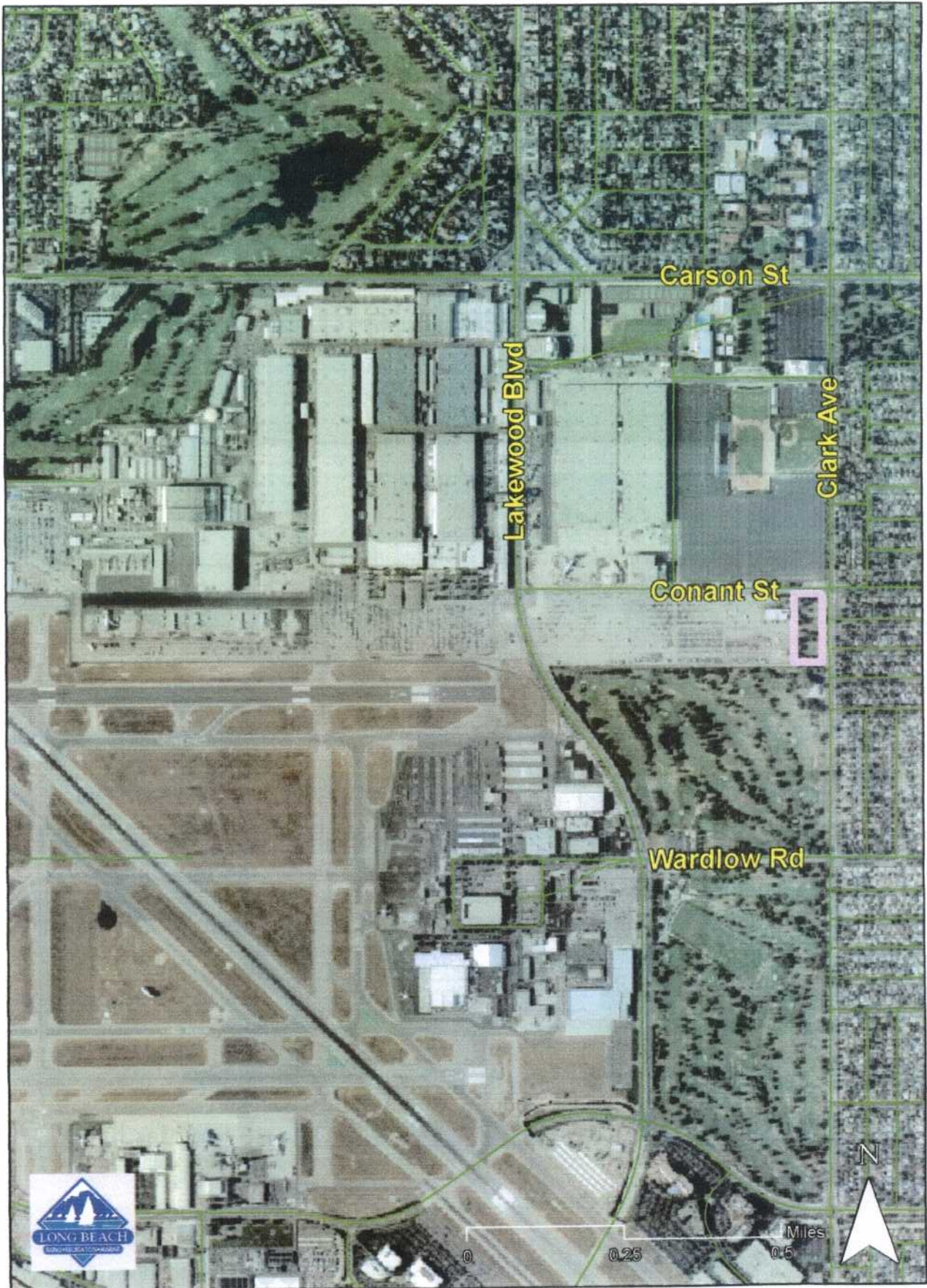
Dennis Eschen
Manager, Planning & Development

Concurred by,



Phil T. Hester,
Director of Parks, Recreation & Marine

Proposed Rosie the Riveter Park





CITY OF LONG BEACH

NB-48

DEPARTMENT OF THE CITY CLERK

333 W. Ocean Blvd.

Long Beach, CA 90802

(562) 570-6101

FAX (562) 570-6789

ELECTIONS BUREAU

March 20, 2007

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Recommendation that the City Council receive and file the certification of the referendum petition regarding the Labor Peace Ordinance, Ordinance No. ORD-07-0006; and approve one of the following three alternative actions, as required by the California Elections Code and the Long Beach City Charter, to either:

[1] Request City Attorney to prepare an ordinance which repeals Ordinance No. ORD-07-0006; or

[2] Request City Attorney to prepare a resolution calling for a special election to consider the re-adoption of Ordinance No. ORD-07-0006; or

[3] Request City Attorney to prepare a resolution placing the question of the re-adoption of Ordinance No. ORD-07-0006 on the ballot for the regularly scheduled election on February 5, 2008." (Citywide)

DISCUSSION

Ordinance No. ORD-07-0006 pertaining to labor peace agreements was adopted by the City Council on January 23, 2007. Pursuant to Election Code Section 9235, municipal ordinances are subject to the process of referendum.

On February 26, 2007, Michael Murchison, Randy Gordon and the Hospitality Alliance of Long Beach filed with the City Clerk Department the abovementioned referendum. Upon a prima facie examination of the filing by Los Angeles County Registrar Recorder staff, it was determined that the petition contained sufficient signatures required to proceed with signature verification.

On March 9, 2007, the Los Angeles County Registrar-Recorder concluded the signature verification process.

On March 12, 2007, the attorney representing petitioners was notified that the petition was sufficient and that this certification would be presented to the City Council on March 20, 2007.

A certificate declaring the results of the signature verification process is attached. City Council is now being requested to approve that certification.

The Elections Code provides that "If the legislative body does not entirely repeal the ordinance against which the petition is filed, the legislative body shall submit the ordinance to the voters, either at the next regular municipal election occurring not less than 88 days after the order of the legislative body, or at a special election called for the purpose, not less than 88 days after the order of the legislative body. Under these circumstances, the ordinance shall not become effective until a majority of the voters voting on the ordinance vote in favor of it. If the legislative body repeals the ordinance or submits the ordinance to the voters, and a majority of the voters voting on the ordinance do not vote in favor of it, the ordinance shall not again be enacted by the legislative body for a period of one year after the date of its repeal by the legislative body or disapproval by the voters."

Under the provisions of SB 113, which was signed by the Governor on March 15, 2007, the next statewide election is scheduled for February 5, 2008.

FISCAL IMPACT

The cost to verify the petitions by the random sample method was estimated at \$1,000. The City Clerk Department has requested that the Los Angeles County Registrar-Recorder/County Clerk provide an estimate of costs for placement of two measures on the February 2008 statewide ballot.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,



LARRY HERRERA
CITY CLERK

Attachment:

City Clerk Certification of Referendum Petition Against City Council Ordinance No. ORD-07-0006.



**CITY OF LONG BEACH
CITY CLERK'S CERTIFICATE ON A REFERENDUM PETITION AGAINST CITY
COUNCIL ORDINANCE (NO. ORD-07-0006), AN ORDINANCE OF THE CITY
COUNCIL OF THE CITY OF LONG BEACH, RELATING TO LABOR PEACE
AGREEMENTS FOR HOTELS ON CITY OWNED PROPERTY.**

State of California
County of Los Angeles
City of Long Beach

I, Larry Herrera, City Clerk of the City of Long Beach, do hereby certify that:

1. On February 26, 2007, Michael Murchison, Randy Gordon and the Hospitality Alliance of Long Beach timely submitted to this office a petition entitled: "Referendum Against an Ordinance Passed by the City Council, Ordinance No.- ORD-07-0006" An Ordinance Of The City Council, Relating To Labor Peace Agreements for Hotels on City Owned Property;
2. In accordance with California Elections Code § 9114, and as reported to the Secretary of State on October 23, 2006, I determined that there were 206,136 registered voters within the City of Long Beach;
3. In accordance with California Election Code § 9237, I determined that 10% of said registration would require not less than 20,613 valid signatures to qualify for certification;
4. In accordance with California Elections Code § 9114, I examined and accepted the Petition for filing upon determining that, on a prima facie basis, the Petition contained 35,468 signatures;
5. In accordance with Elections Code § 9237, I determined, based on examination 35,468 signatures submitted, that the Petition contained the signatures of 23,477 of the registered voters of the City of Long Beach. The petition is thereby deemed sufficient to suspend the effective date of Ordinance ORD-07-0006.

In witness whereof, I hereby set my hand and affix my official seal this 12th day of March of the year 2007.

A handwritten signature in black ink, appearing to read "Larry Herrera", is written over the printed name.

Larry Herrera
City Clerk, City of Long Beach

Date: 3-12-2007



CITY OF LONG BEACH

NB-49

POLICE DEPARTMENT

400 WEST BROADWAY • LONG BEACH • CALIFORNIA 90802 • (562) 570-7260 • FAX (562) 570-7114

ANTHONY W. BATTS
Chief of Police

March 20, 2007

HONORABLE MAYOR AND CITY COUNCIL
City of Long Beach
California

RECOMMENDATION:

Determine that the application serves the public convenience and necessity, and receive and file the application of The Lounge Network Corporation, dba The Lounge, for an original alcoholic beverage control license, at 245 Pine Avenue Suite, #200, with conditions. (District 2)

DISCUSSION

It is City Council policy to review applications for Alcoholic Beverage Control licenses to determine if a basis for protest against the issuance of the license exists. This application came before the City Council on February 13, 2007, at which time a request for an original alcoholic beverage control license was approved. The Long Beach Police Department has since been notified by the Department of Alcoholic Beverage Control that a determination by the City of public convenience and necessity is required for this application therefore, it is being brought back to the City Council for reconsideration.

TIMING CONSIDERATIONS

City Council action is requested at the March 20, 2007 City Council meeting to expeditiously correct the application.

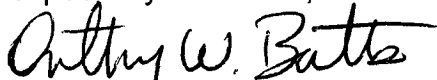
FISCAL IMPACT

None.

SUGGESTED ACTION:

Approve recommendation.

Respectfully submitted,


ANTHONY W. BATTS
CHIEF OF POLICE

APPROVED:


GERALD R. MILLER
CITY MANAGER

ATTACHMENT:

ADMINISTRATION BUREAU
(562) 570-5830
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INVESTIGATIONS BUREAU
(562) 570-7350
FAX (562) 570-7175

PATROL BUREAU
(562) 570-7214
FAX (562) 570-7058

SUPPORT BUREAU
(562) 570-7342
FAX (562) 570-6018

HONORABLE MAYOR AND CITY COUNCIL

Council District : 2

Applicant: The Lounge Network Corporation
DBA: The Lounge
Address: 245 Pine Avenue Ste. 200

Type of Application: An original application for an On-Sale Beer and Wine license for a public premises.

Basis for possible protest: High crime.
Over-concentration.

PUBLIC CONVENIENCE DETERMINATION: A determination by the City of public Convenience and necessity **is** required for this application.

Census Tract: 5759.02

Boundaries: 7th Street to the North
Broadway to the South
Pine Avenue to the East
Magnolia Avenue to the West

Number of licenses allowed: 5
Number of licenses existing: 11

Police Reporting District: 163

Boundaries: 4th Street to the North
Broadway to the South
Long Beach Boulevard to the East
Pacific Avenue to the West

Reported crimes in this district for ABC purposes are 360. Crime in a reporting district must be at least 194 to qualify for a high crime protest.

Type of business: A bar.

Last day to request

Conditions and protest: February 16, 2007